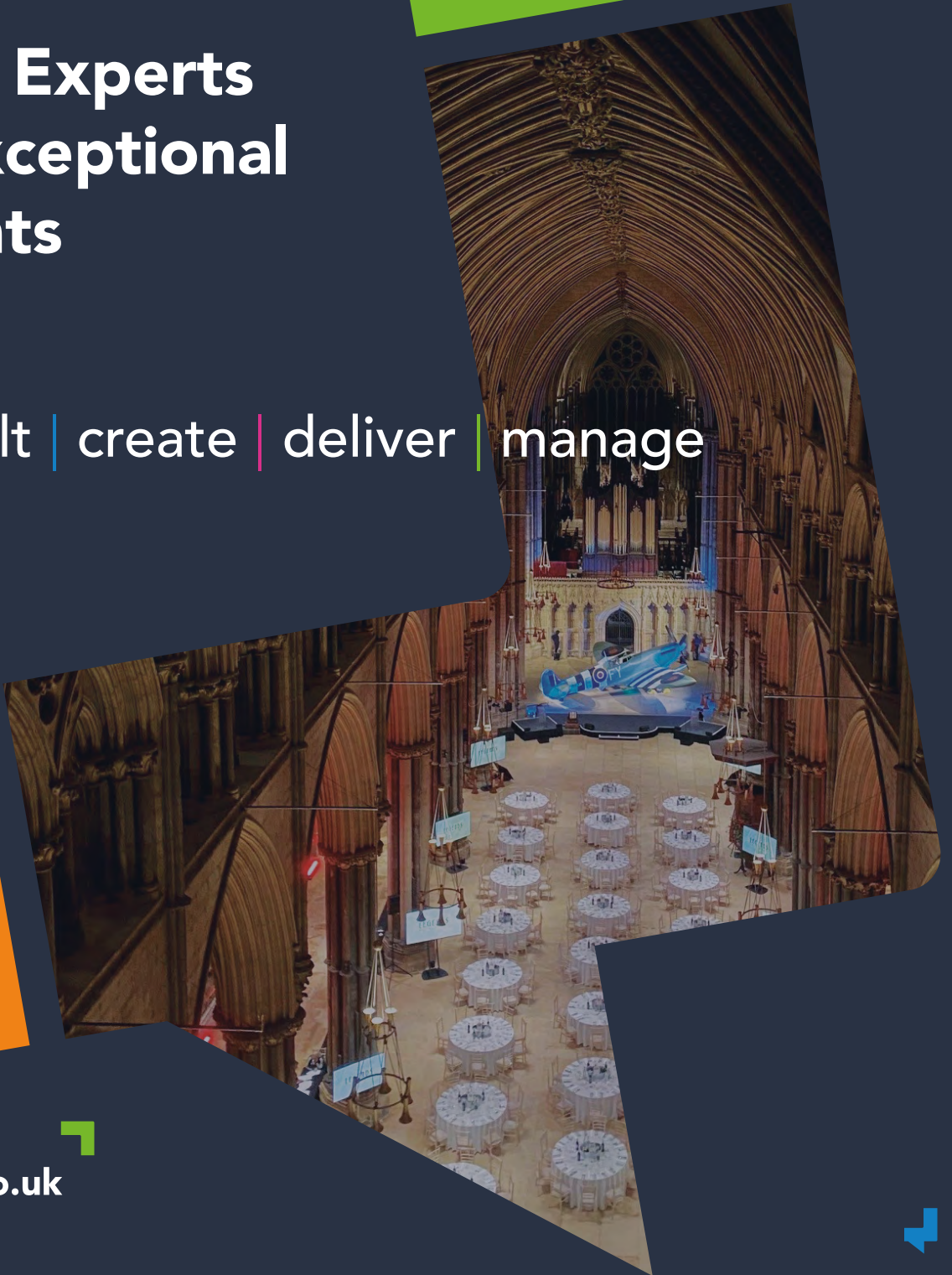




**adfield**

# Your Experts in Exceptional Events

consult | create | deliver | manage



[adfield.co.uk](http://adfield.co.uk)



We believe that events and exhibitions generate sales opportunities whilst providing the perfect opportunity to celebrate accomplishments and create a positive workplace culture. From budgeting to timeline setting, event organisers are responsible for a wide range of duties. After months of planning and hard work, seeing your event vision brought to life is incredibly rewarding.

If you are planning on hosting an event and require tailored support from a market-leading event management business, be sure to get in touch with us today!



# Discover our Event and Exhibition Services

Event management services have always been the bedrock of our business. Since our founding in 1978, we have organised countless special events for a portfolio of high-profile clients. Whether you are looking to launch a brand-new product, celebrate an important milestone or show appreciation for your team, the Adfield team is here to help.

## Event Management

- Event planning including developing the event's content and objectives
- Budgeting and financial planning
- Venue acquisition and liaison
- On-site coordination
- Health and safety management
- Sourcing and vetting potential suppliers and speakers
- Staffing
- Post-event reporting
- Site survey and planning
- Logistics planning and management



## Event Building

- Event branding
- Stage and set design and construction
- Audio Visual services
- Lighting
- Temporary structure erection
- IT support
- Waste management

## Event Promotion

- Marketing campaigns
- Social Media outreach
- Public relations
- Press and media management
- Exhibitor and visitor engagement
- Telemarketing RSVP and visitor acquisition
- Photography and videography services



## Why choose Adfield?

Over the years, **Adfield** has developed into one of the UK's leading event management businesses. With an experienced team, best-in-class solutions and a track record of success, we have the capacity and the capability to ensure that your next event runs smoothly.

**MACH**  
machexhibition.com



We won the contract for the prestigious **MACH manufacturing exhibition in 2006**, and we have been promoting and organising the event ever since, including marketing the exhibitor and visitor campaign as well as managing the weeklong logistics operation to build the exhibition.



## Flying Scotsman Centenary

We collaborated with **the Science Museum Group** to deliver their public series of events held at Kings Cross Station and Waverley Station to mark 100 years of the iconic Flying Scotsman.

## LNER Azuma Train Launch

We organised the launch event for LNER's Azuma train on multiple stations across the UK including, **Kings Cross, Lincoln, Leeds, York, Edinburgh, Aberdeen and Inverness.**



## London Mayor Elections

Our team worked diligently to deliver the infrastructure for the **London Mayoral Election in 2021** for the Greater London Authority, the UK's first large-scale event, post-lockdown.

## TFL 'You Matter' Awards

The annual 'You Matter' Awards held at the **Transport Museum in Covent Garden** to celebrate the achievements of TFL's employees.



## FEDCAP Conference Roadshow

For the employment charity Fedcap, we organised **four regional conferences, hosting between 80 and 200 delegates** in Reading, Manchester, Middlesbrough, and Edinburgh.



No matter what the challenge, Adfield always finds a way to make it happen. Full of brilliant ideas, innovation, and wise counsel, they are also fantastic fun, super hard-working, and committed individuals who become part of your team. Fifteen years since my first gig with Adfield, it remains my go-to agency."

**Neal Smith**  
Director of Marketing and Communications, Fedcap



If you would like to find out more, please contact Sales Manager Emily Davies

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